



SUSTAINABLE IMPACT
IN ACTION

The annual impact conference series building bridges from science to the real economy

Frankfurt
4 October 2023

Evangelische Akademie Frankfurt,
Römerberg 9, Frankfurt am Main

Supported by



Bundesministerium
der Finanzen

Börsen-Zeitung

**Impact investments:
Let's walk the talk**



Impact investing has gathered increasing attention in recent years, prompting efforts to develop a uniform definition and differentiate it from other responsible investment approaches. Further than measurability and conceptualization our conferences will address crucial issues such as the financing and life cycle of impact, the threshold values making impact relevant, or the potential conflicts between sustainability goals.

Impact Life Cycle

Impact Magnitude

Impact Trade-offs

Initiated in 2021, "Sustainable Impact in Action Live" conferences aim to tackle the latest impact investing issues. They have gathered 150-400 attendees from the international sustainable finance academic community, market practitioners, impact project leaders, policy makers, impact influential organizations and media.

International influencers

SIA Live Sponsors



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Produced by

SKILLS COMMUNICATION SKILLS is a communication company specialised in the investment industry, with strong footprint in ESG and impact investing. It founded Sustainable Impact in Action in 2019.

AR ADVANCED IMPACT RESEARCH Advanced Impact Research (AIR) is a leading academic spin-off built on strong experience in standard setting and certification within ESG and Impact Investments. AIR is the co-producer of SIA since 2022.

conference program

The conferences are designed to bring recognition, engagement and further momentum to impact leaders in Europe. High-level speakers from politics, science and the finance sector will build a bridge from science to real economy.

Impact academic fundamentals

As an introduction to the three future-relevant impact topics “Impact Life Cycle”, “Impact Magnitude” and “Impact Trade-offs”, Prof. Timo Busch (Professor of the Sustainable Finance Research Group at the University of Hamburg and lecturer at ETH Zurich) invited internationally renowned sustainable finance scholars to the discussion.

Impact white paper

The conference will be preceded by a scientific white paper, which will be launched and discussed at the conference under the leadership of Prof. Timo Busch’s chair in conjunction with the international academic partners. The white paper provides the thematic basis for the SIA Live Conference in Frankfurt.

All panel topics will revolve around 3 main pillars of Sustainable Impact in Action Live:

Life Cycle:
Financing
and life cycle
of impact

Magnitude:
The thresholds
making impact
relevant

Trade-offs:
The potential
conflicts between
sustainability goals

Limited Access

Due to the conference’s limited capacity, free access is granted in priority to C-Level investment professionals from investors, institutions and asset managers. **The entry fee for other participants is 499€.**



conference program

09:00-09:05

Welcome

Detlef Fechtner (Börsen-Zeitung), Roland Kölsch (QNG/FNG-Label)

09:05-09:20

Keynote: From greenwashing to measurable impact: The political framework for strengthening the role of finance in the socio-ecological transformation

Katharina Beck (German Bundestag)

09:25-09:45

State of affairs: ESG: the beginning, the end, and the future?

Alex Edmans, PhD (London Business School)

09:45-10:00

Introduction to the white paper

Prof. Dr. Timo Busch (University of Hamburg)

Great Hall

Panorama Room

10:05-10:45

Academic discussion: 3 pillars of Impact (Life Cycle, Magnitude, Trade-offs)

Prof. Dr. Christina Bannier (Justus-Liebig-University Gießen)

Prof. Dr. Philipp Krüger (University of Geneva)

Prof. Dr. Judith Ströhle (University of St. Gallen)

Moderation: Prof. Dr. Timo Busch (University of Hamburg)

10:05-10:45

Impact strategy pitches

Credit impact investing: de-mystifying common misconceptions

Dr. Michael Ganske (T. Rowe Price)

10:45-11:15

Networking Break

11:15-11:55

Impact Life Cycle

Can an investor take over the impact generated by another investor?

Funding and requirements to attract investors, the duration of impact, the potential of impact via various asset classes and investment vehicles, primary vs. secondary markets, sustainability linked loans...

Susanne Bregy (Phineo)

Elena Eberle (4L Capital AG)

Dr. Gunnar Friede (DVFA)

Dr. Mareike Martini (IB Foundation)

Moderation: Dr. Magnus Göpel (Impactive Values)

12:00-12:30

Impact in Action

Sharing experience with the SIA Awards winners

Moderation: Eric Prüßner (Advanced Impact Research)

11:15-11:45

Presentation

Shaping transformation - Scientific approaches in the liquid investment sector

Arnaud Gougler (Finreon)

11:45-12:00

Presentation

Reducing emissions as an investor - efficient climate protection

Dr. Christian Jasperneite (CAP2)

12:00-12:30

Open discussion

Arnaud Gougler (Finreon)

Prof. Dr. Hanjo Allinger (CAP2)

12:30-14:00

Lunch Break

conference program

14:00-14:15

Dialogue

Ministry of Finance in discussion with the Sustainable Finance Advisory Board

Dr. Florian Toncar (Ministry of Finance)

Silke Stremmlau (Sustainable Finance Advisory Board)

Great Hall

14:20-14:50

Wake-up call

Can't tell the players without a scorecard: Sorting out ESG, impact and sustainability

Robert G. Eccles, PhD (University of Oxford)

14:50-15:30

Impact Magnitude

What level of outcome is required to qualify as impact?

Impact valuation, calculation units, relationship between financed impact and financed volume, credible transition, impact benchmark, ESG funds vs. Impact funds, active ownership...

Prof. Dr. Hanjo Allinger (Deggendorf Institute of Technology)

Katja Kirchstein (WWF Germany)

Eva Meyer (MSCI)

Coline Pavot (LFDE)

Moderation: Young-jin Choi (Vidia)

Panorama Room

14:20-14:50

Workshop

Impact Investing - Are measurable impact and financial returns compatible?

John Korter (LFDE)

14:50-15:30

Life Hacks for Impact

BAI members and industry representatives from the field discuss typical «stumbling blocks» in the implementation of an impact strategy and how to deal with them, using private equity as an example - from «lessons learned» to «next steps going forward»

Susanne Bregy (Phineo)

Dr. Andreas Nilsson (Golding Capital)

Dr. Fabian Söffge (Argos Wityu)

Barbara Wokurka (FINVIA Family Office)

Moderation : Heike Schmitz (Herbert Smith Freehills)

15:30-16:00

Networking Break

16:00-16:40

Impact Trade-offs

How to deal with conflicting objectives?

Conflicts between different impact goals, tools for damage prevention, target offsetting, SDG mapping, impact regulations, reconciliation of alpha and impact...

Christian Heller (Value Balancing Alliance)

Anne Jackermeier (BlueOrchard)

Antje Schneeweiß (AKI)

Silke Stremmlau (Sustainable Finance Advisory Board)

Moderation: Roland Kölsch (QNG/FNG-Siegel)

16:45-17:25

Institutional Investors Talks (in English)

Bernard Brenninkmeijer (Anthos Fund & Asset Management)

Anja Mikus (KENFO)

Alexis Wegerich, PhD (NBIM)

Joël Prohin (Caisse des Dépôts Group)

Moderation: Michael Schmidt (DVFA)

17:30-19:00

Closing Cocktail

conference speakers



Prof. Dr. Hanjo Allinger
Professor for Public Economics (DIT) & CEO (CAP2)



Prof. Dr. Christina Bannier
Professor of Banking & Finance (Justus-Liebig-University Gießen)



Katharina Beck
Deputy chairperson of the Finance Committee (German Bundestag)



Susanne Bregy
Head of Impact Investing (Phineo)



Bernard Brenninkmeijer
Senior Advisor (Anthos Fund & Asset Management)



Prof. Dr. Timo Busch
Professor of Management & Sustainability (University of Hamburg)



Young-jin Choi
Director of Impact & ESG (Vidia)



Elena Eberle
Member of the Management Board (4L Capital AG)



Robert G. Eccles, PhD
Visiting Professor Saïd Business School, (University of Oxford)



Alex Edmans, PhD
Professor of Finance (London Business School)



Dr. Detlef Fechtner
Chief Editor (Börsen-Zeitung)



Dr. Gunnar Friede
Head of the Impact Committee (DVFA)



Dr. Michael Ganske
Impact Portfolio Specialist (T. Rowe Price)



Magnus Göpel
Co-Founder, Family Officer (Impactive Values)



Arnaud Gougler
Head of ESG & Strategic Projects (Finreon)



Christian Heller
CEO (Value Balancing Alliance)



Anne Jackermeier
Impact Manager (BlueOrchard)



Dr. Christian Jasperneite
Co-Founder (CAP2)



Katja Kirchstein
Senior Advisor Sustainable Finance (WWF Germany)



Roland Kölsch
Managing Director (QNG/FNG-Label)



John Korter
Country Head of Germany & Austria (LFDE)



Prof. Dr. Philipp Krüger
Professor of Responsible Finance (University of Geneva)



Dr. Mareike Martini
Networks and cooperations (IB Foundation)



Eva Meyer
Head of ESG & Climate EMEA (MSCI)



Anja Mikus
CEO & CIO (KENFO)



Dr. Andreas Nilsson
Managing Director & Head of Impact (Golding Capital)



Coline Pavot
Head of Responsible Investment (LFDE)



Joël Prohin
Head of Investment Management Department (Caisse des Dépôts Group)



Eric Prüßner
Lead Senior Researcher (Advanced Impact Research)



Michael Schmidt
Board Member (DVFA)



Heike Schmitz
Partner ESG/Funds/Insurance (Herbert Smith Freehills)



Antje Schneeweiß
General Secretary (AKI)



Dr. Fabian Söffge
Partner (Argos Wityu)



Silke Stremlau
Chairwoman of the Sustainable Finance Advisory Board of the German Government



Prof. Dr. Judith Ströhle
Assistant Professor of Sustainability Governance (University of St. Gallen)



Dr. Florian Toncar
Parliamentary State Secretary (Ministry of Finance)



Alexis Wegerich, PhD
Head of ESG Analytics (Norges Bank Investment Management)



Barbara Wokurka
Head of Impact Investing (FINVIA Family Office)

SIA awards winners



SUSTAINABLE IMPACT
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Meet the SIA Awards 2023

 Health Innovation supported by 	 Responsible Consumption supported by 	 Circular Economy	 Health & Inequality supported by 	 Social Integration supported by 	 Ecosystems & Climate supported by
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SIA Awards 2022

 Responsible Consumption	 Climate & Ecosystem	 Poverty	 Inequalities	 Education	 Basic Needs
		 Health	 Living Conditions	 Social Integration	

SIA Awards 2021

 Well Being/ Education	 Basic Needs/ Hunger	 Living Conditions/ Housing	 Basic Needs/ Energy	 Ressources	 Living Conditions/ Inequalities	 Ecosystems
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