



SUSTAINABLE IMPACT
IN ACTION

Impact, Inform, Inspire

The exchange place for impact players acting for change

SIA-Live.com

Since 2019, SIA was designed to bring support to European impact players exchange field experience and inspire new impact initiatives.

Awards

Impact leaders,
present your projects,
grow your supports



Conferences

Exchange experience with
investors, researchers and
impact influencers



Media

Debate, challenge,
share ideas to inspire
other impact players



SIA Advisory Board



UKSIF
UK Sustainable Investment
and Finance Association



Produced by

SKILLS COMMUNICATION SKILLS is a communication company specialised in the investment industry, with strong footprint in ESG and impact investing. It founded Sustainable Impact in Action in 2019.



Advanced Impact Research (AIR) is a leading academic spin-off built on strong experience in standard setting and certification within ESG and Impact Investments. AIR is the co-producer of SIA since 2022.

THE ANNUAL IMPACT CONFERENCE SERIES BUILDING BRIDGES FROM SCIENCE TO THE REAL ECONOMY

Paris,
28 September 2023
by **Impact.Info**

Frankfurt,
4 October 2023
by **Börsen-Zeitung**



Impact investing has gathered increasing attention in recent years, prompting efforts to develop a uniform definition and differentiate it from other responsible investment approaches. Further than measurability and conceptualization our conferences will address crucial issues such as:

Impact Life Cycle

Impact Magnitude

Impact Trade-offs

Initiated in 2021, “Sustainable Impact in Action Live” conferences aim to tackle the latest impact investing issues. They have gathered 150-400 attendees from the international sustainable finance academic community, market practitioners, impact project leaders, policy makers, impact influential organizations and media.



Discover impact in action with SIA "impact leaders"

While engaging in these high-level debates, the live conferences remain grounded in the real world by showcasing return-generating and investable impact projects through the SIA awards “impact leaders”. Their impact field experience ranging from idea implementation and project planning to start-up financing, regulation, and the search for re-investors, will be highlighted.

SIA Live past editions

These conferences were attended by few hundreds of C-level investors, media & impact influencers.

Paris 4 May, 2021



Paris 17 May, 2022



Mainz on 13 July, 2022

Börsen-Zeitung

SIA Live sponsor packs

SIA conferences' sponsors packs range from 5,000€ to 20,000€ per conference and include speaking opportunity, branding visibility, exhibition space, conference free passes...

SINCE 2021, REWARDING THE BEST IMPACT PROJECTS

An eligible project must count at least one European investor among its supporters. It must have been running for a minimum of one year and fulfill stringent criteria.

- **Impact:**

Materials and supporting data proving impact must be provided by the project leader.

- **Involvement:**

Effectiveness of engagement with stakeholders and local communities (human impact).

- **Replicability:**

The project can be adapted or reproduced by others.

All impact projects nominated as “SIA impact leaders” will be invited on stage at all SIA conferences to present their project and share their experience of impact in action.



Calendar of the 2024' edition

- **Nov 2023 / Jan 2024**
Project submission
- **Feb / Mar 2024**
Preparation of due diligences
- **Apr / May 2024**
SIA impact leaders nominations
Keynote preparation
- **Sept 2024**
1st SIA conference in Europe



A screening of all eligible projects will be ensured by AIR researchers and the nominees will be submitted to the SIA Advisory Board.

Supporting Partners



SIA AWARDS WINNERS

Join us to discover
the 2023 new impact leaders



SUSTAINABLE IMPACT
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2022 SIA Awards 2022

Nationalities of the nominees' lead investors:

Responsible
consumption



Climate &
ecosystem



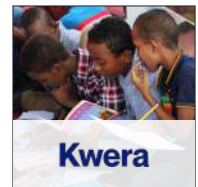
Poverty



Inequalities



Education



Basic needs



Health



Living
conditions



Social
Integration



2021 SIA Awards 2021

Nationalities of the nominees' lead investors:

Well being/
Education



Basic needs/
Hunger



Living condit° /
Housing



Basic needs/
Energy



Ressources



Living condit° /
Inequalities



Ecosystems



THE MISSION OF THE SIA ACADEMY

The SIA Academy is the exchange place for impact players acting for change. Produced by SKILLS & AIR, it is designed to bring support to European impact players, exchange field experience and inspire new impact initiatives.

- Exchange experience to foster change
- Leverage the expertise of the international SIA Advisory Board
- Raise sustainable investment standards
- Organise annual impact investments awards
- Highlight impact finance best practice
- Produce multi-local impact conferences in Europe



SIA Academy partners packs

SIA Academy partners are European major and influential impact investment players committed to share best practice, bring experience, raise sustainable investment standards to eventually inspire more impact projects and investors in Europe. SIA Academy partners commit for 3 years.

GOLD PACK

- Participation to SIA Academy committees to set the scene for more impact investing in Europe.
- Benefit from impact research exchange with AIR
- Speaking opportunity in 2 impact conferences in Europe (supported by local media partner).
- Other conferences' speaking slot at preferred rates.
- Branding at all times including in conferences.
- Invitation to 3 SIA live video panels.
- Free submission of 5 impact projects.
- One interview with media partner alongside other SIA partners.
- Logo presentation on all advertising of SIA Awards presented in media partners publications

€30.000

SILVER PACK

- Participation to SIA Academy committees to set the scene for more impact investing in Europe.
- Speaking opportunity in 1 impact conference in Europe (supported by local media partner).
- Other conferences' speaking slot at preferred rate.
- Branding on SIA marketing excluding conferences.
- Invitation to 1 SIA live video panel.
- Free submission of 2 impact projects.
- Logo presentation on all advertising of SIA Awards presented in media partners publications.

€15,000



THE NEW IMPACT NETWORK

Impact network

Discover concrete sustainable investment projects, exchange with leading impact players, find the keys to your own impact initiative.



SUSTAINABLE IMPACT
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Impact TV: experience and broadcasting power

“Impact TV has been producing impact video contents with 550 leaders since 7 years” says Jörg Birkelbach, its founder.

Impact TV boasts strong broadcasting power* with:

- **288.000 page impressions**
- **1.700 airtime hours**
- **121.000 unique viewers from most countries in Europe**
- **13.000 Amazon fire TV subscribers**

SIA Live audience reach

SIA Live programs are broadcasted by Impact TV and many other SIA partners via multiple channels, targeted to a senior audience in the Investment World.

SIA Jury members and partners will contribute to the program and share these contents within their communities.



The editorial line of SIA Live

A variety of short video formats and tutorials across various topics:

- **Visit some inspiring impact projects** to feel the reality of impact investing
- **Hear the voice of the SIA** Advisory Board members
- **Share the recipe** of impact project leaders to overcome the obstacles
- **Impact investor**, the keys to succeed and to avoid greenwashing traps
- **Address the SIA experts** on the SIA Live forum

Sponsorship opportunities

European investors are invited to sponsor the SIA Live programs.

3 options ranging from 3,000€ to 5,000€:

- 1. Logo visibility** on individual program contents
- 2. Recorded video exchange** with one SIA expert partner and logo visibility (10 mn)
- 3. Other packages** also with details upon request:
 - Exclusive branding over a time period
 - Sponsoring a program series on a given impact theme